Conflicts & Communities
Burke Studies in a World Divided

10th Triennial
Kenneth Burke Society Conference

June 8–11, 2017
East Stroudsburg University of Pennsylvania
Program Overview

Thursday, June 8
12:00pm-5:00pm Registration
2:00pm Panel Sessions
3:30pm Panel Sessions
5:00pm Break
6:00pm Opening Reception

Friday, June 9
8:00am-12:00pm Registration
8:00am Panel Sessions
9:30am Panel Sessions
11:00am Film: Making of The Word-Man
12:30pm Break
2:00pm Keynote: Ann George
3:30pm Burke Family Panel
5:00pm Planetarium
7:00pm Tom Chapin concert

Saturday, June 10
8:00am-12:00pm Registration
8:00am Panel Sessions
9:30am Panel Sessions
11:00am Introducing The War of Words
12:30pm Break
2:00pm Keynote: James Klumpp
3:30pm Memories of KB Panel
5:00pm Break
6:30pm KBS Awards Banquet

Sunday, June 11
8:00am KBS General Meeting
9:30am KBS Officers Meeting
11:00-3:00pm Trip to Burke’s Andover Farm
Thursday, June 8

2:00 pm, Democracy & Law, Sci-Tech 144
Karen Walker, “Democratization, Darkening Skies, and Differentiation: Leading the Geospatial Intelligence Community through Technological Change”
Mike Feehan, “Amateurs Versus Professionals: A Dramatistic Overview of the Law of Evidence”
Joseph Redd, “Practical Application of Pentad in Law Enforcement”

2:00 pm, Burke’s Style and Method, Sci-Tech 147
Jarron Slater, “Kenneth Burke in the Stylistic (Re)Turn”
Nicholas Brown, “‘The Hard Lot of the Proverbialist’: Reading, and Re-Reading, Burke’s Flowerishes”
Annie Laurie Nichols, “Toward a Synthetic Cluster Analysis”

2:00 pm, Race & America, Sci-Tech 148
John Flynn, “Demagogues Decoded: Kenneth Burke and the Rhetoric of Dog Whistle Politics”
Allison White, “Metaphor analysis of Frederick Douglass’ 7 February 1867 Address to Ypsilanti on Sources of Danger to the Republic”

3:30 pm, On Using “Trouble” with “Recalcitrance” to Study Diversity, Sci-Tech 144
Matthew T. Althouse
Floyd D. Anderson
Lawrence J. Prelli

3:30 pm, Historical Perspectives on Burke, Sci-Tech 147
Eamonn McGrattan, “Historiography by Incongruity: The ‘Historical’ Burke and his place in American Intellectual History”
William Schraunfagel, “Three Novelists Important to Kenneth Burke Before 1916: Pater, Dreiser, and Dostoevsky”
David Isaksen, “‘What About Indexing?’ The Case for Indexing as a Powerful Method for Social Analysis”

3:30 pm, On Memory & Politics, Sci-Tech 148
Elizabeth Weiser, “Making Space-Time for the Comic Frame in a Tragic Frame World”
Kinjal Dave, “An Attack Ex Nihilo: Interpreting the Signs of the 9/11 Memorial Museum”
Sarah Partlow Lefèvre, “Fencing with Constitutions: A Burkean Analysis of Two Inauguration Day Speeches”
Friday, June 9

8:00am, Race/Identification/Democracy, Sci-Tech 144
  Bryan Crable, “Rhetoric, American Democracy, and Myths of Race: Burkean Insights on our ‘Pre-political’ Foundations”
  Micki Burdick, “In Memoriam of a Cartoon Frog: Pepe as a Rhetorical Icon”

8:00am, Philosophy & Rhetoric, Sci-Tech 147
  Robert Wess, “Rhetorical Purification of Rhetorical War: Burke’s Philosophy of Rhetoric”
  Erik Garrett, “Kenneth Burke, Nietzsche and ‘Battlefields of Thought’”
  Evelyn Burg, “Kenneth Burke and Early 20th-Century New Realism”

8:00am, Pop Culture, Sci-Tech 148
  Steven Kapica, “The Rhetoric of George Carlin’s ‘I Kinda Like It When A Lotta People Die’”
  Casey Berner, “They’re the Criminals: We’re the Millers as a (Humorous) Fractional Tragedy”
  Stan Lindsay, “Angels and Demons as Communication Personified: The Incunabula of Logology”

9:30am, Defining/Debating Community, Sci-Tech 144
  Cody Hawley, “The Communitarian Motive”
  David Payne, “The Dramatistic Imperative of Conflict in Community”
  James Beesley, “Resisting Community with Burke and McKeon: Rhetoric and Poetic at Their 1970 Debate”

9:30am, Creating Communities and Overcoming Conflicts in Europe: Juridical and Political Sites of Contest, Sci-Tech 147
  Clarke Rountree
  Jouini Tilli
  Ellen Gorsevski

9:30am, Trump’s Presidential Rhetoric, Sci-Tech 148
  Ed Appel
  Herbert Simmons
11:00am, Featured Panel: Making The Word-Man, Beers Lecture Hall
David Blakesley
Michael Collins

12:30pm, Lunch
informal complementary lunch, Dansbury Commons

2:00pm, Keynote Address, Beers Lecture Hall
Ann George

3:30pm, Featured Panel: Burke Family Conversation, Beers Lecture Hall
Michael Burke, David Cratis Williams, Elvera Berry

5:00pm, Planetarium

7:00pm, Tom Chapin concert
Shawnee Quad (Lower Dansbury if raining)

Saturday, June 10

8:00am, Identification & A Rhetoric of Motives, Sci-Tech 144
Gregory Coles, “Presumptions of Hierarchy and Collapse: Rereading A Rhetoric of Motives”
Kristen Trader, “The Mimetic Rhetoricity of Identification”
Jacob Robertson, “Entitlement and En-Role-ment: Identity, Politics, and Identity Politics as a Rotten Perfecting of Burkeian Identification”

8:00am, Education/Diversity, Sci-Tech 147
Katrina Marks, “Perspectives at Play: Evaluating Conflicts of Islam and Female Empowerment Through Theater-for-development”
Kenneth Wright, “Dramatism and Diversity: Scenic Restrictions on Higher Education’s Diversity Efforts”

8:00am, Kenneth Burke: Aesthetics, Biography, and Ideology, Sci-Tech 148
Thomas Carmichael
David Cratis Williams
Greig Henderson
Jonathan Butler
9:30am, Bodies/Motion/Action, Sci–Tech 146
Samuel Dunn, “Shifting from Pathology to Neurodiversity: A Motion/Action Analysis of Psychology Testing for ADHD”
Jaclyn Olson, “Embracing Embodiment & Rhetorical Materiality: Burkean Identification in the 1930s & Beyond”
Jean Costanza Miller, “Visual Enactments of Social Order: Overdose Photography and the Rhetoric of Liminality”

9:30am, Science/World/Universe, Sci–Tech 147
Megan Poole, “The Science of P.D. Ouspensky and Burke’s Notion of the Universe”
David Tietge, “Occupational Psychosis: Orientations Toward the Natural World”
Alexander Morales, “Climate Change as a Rhetorical Problem: Scientific Motives of An Inconvenient Truth”

9:30am, Virtual Worlds, Sci–Tech 148
Amy Lea Clemons, “reAction/eMotion: A Burkeian Review of the Poetics of Gifs”
James P. Zappen, “Affective Identification in China’s Internet Culture”
Jaime Robb, “Community Between the Keys: Identification Practices in the Virtual World”

9:30am, Attitudinal Transformations: In Search of Literary and Musical Equipment, Sci–Tech 144
Elvera B. Berry, “Franz Kafka, Langston Hughes, Kenneth Burke, and the Threat of Failed Equipment”
Paul B. Berry, “Kenneth Burke, Aretha Franklin, and the Act of Performance as Equipment for Living”

11:00am, Featured Panel: Introducing Kenneth Burke’s The War of Words, Sci–Tech 117
Kyle Jensen
Steven Mailloux
Jack Selzer

12:30pm, Lunch
informal complementary lunch, Dansbury Commons

2:00pm, Keynote Address, Sci–Tech 117
James Klumpp

3:30pm, Featured Panel: Memories of KB, Sci–Tech 117
5:00pm, Break

6:30pm, KBS Awards Banquet
dinner at Shawnee Inn & Golf Resort

Sunday, June 11

8:00am, KBS General Meeting, Sci-Tech 117
All KBS members welcome

9:30am, KBS Officers Meeting, Sci-Tech 144
KBS Officers only

11:00 am – 3:00 pm, Trip to Burke’s Andover Farm
Please bring your own bag lunch for a picnic on the grounds

Special Thanks

2017 Conference Planners
  Ethan Sproat, Program Planner
  Cem Zeytingolu, On-Site Coordinator
  Annie Laurie Nichols, Assistant Program Planner

Kenneth Burke Society Board
  David Williams, President
  Bryan Crable, Vice President
  Elizabeth Weiser, Treasurer
  Elvera Berry, Secretary
  Dave Blakesley, Publications Editor
  Clarke Rountree, Past President

The Burke Family